

# Advertise in our new Business Card Directory

Expand awareness of your business, products or services, and make new customers out of our affluent, educated and loyal readers. Advertising in **The Recorder's Business Card Directory** is affordable and effective!



## Rates

12 times — \$30 per week

25 times — \$25 per week

50 times — \$20 per week

(Includes color)



ADVERTISE  
HERE



YOUR BUSINESS  
HERE



## Introductory Special

20% discount off the 25 time rate —  
\$20 per week

35% discount off the 50 time rate —  
\$13 per week

## Mechanical Requirements

If you are supplying your ad, files must be 3.25" wide by 2" tall and high resolution - 300dpi. Save color ads in RGB color space. Do not include crop or bleed marks. PDF files are preferred, with all fonts embedded. We will also accept jpg or tiff files. Ads can be emailed to [advertising@therecorder.org](mailto:advertising@therecorder.org). Not a designer? Our art department will create your ad at no extra charge.

Contact **Francesca Lynch**  
[advertising@therecorder.org](mailto:advertising@therecorder.org) / 914-441-1059

For more info, visit [www.therecorder.org/advertising](http://www.therecorder.org/advertising)

**THE RECORDER**